



92, 608.26 Smiles for City and County of Peterborough

November 15th, 2022 (City and County of Peterborough)

The Smile Cookie reveal took place this morning at Community Care’s office in Peterborough to thunderous applause. A record year, \$92,608.26 dollars raised for Community Care to assist their Give A Meal, Give A Drive subsidy programs.

“We are awe-struck with this year’s result,” said Danielle Belair – Executive Director, Community Care. “We cannot say thank you enough to our communities, the local Tim Hortons teams and our volunteers who together made this happen for us.”

From coast to coast, Tim Hortons sold a record-breaking number of cookies **over \$15M**, and this is a record breaking year locally too.

“Our best year ever and 100 percent of the sales of cookies were donated to Community Care,” said Mary Blair – a Tim Hortons Owner. “People also made donations in lieu of purchases and this is included in this \$92,608.26 total too.”

Participating locations:

In Peterborough

- 721 Ashburnham Drive
- 1527 Water Street
- 1200 Lansdowne Street West
- 336 Lansdowne Street East
- 871 - 875 Chemong Road
- 157 George Street North
- 645 Lansdowne Street West
- 55 Park Street North
- 81 Hunter Street East
- 898 Monaghan Road
- 1781 Lansdowne Street
- 1420 Crawford Drive
- 1901 Lansdowne Street West
- 949 Highway 7 East

In Lakefield

- 139 Queen Street

In Bridgenorth

- 758 Ward Street North

In Curve Lake

- 1420 Mississauga Street

Visit www.timhortons.com for an up-to-date list of charities and cities who participated in this year's campaign.

-30-

Media information:

Alicia Vandine
Donor Relations and Communications Lead
Community Care Peterborough
705-775-3083, ext. 224

Danielle Belair
Executive Director
Community Care Peterborough
705-775-3083, ext. 210

Christine Beaudrie
Regional Marketing Manager
TIM HORTONS® Brand
cbeaudrie@timhortons.com
C: 613-314-6669

www.commcareptbo.org