



## Community Care Peterborough Is Smiling in September!

September 5th, 2022 (City and County of Peterborough)

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Community Care Peterborough (CCP) has been selected by local Tim Hortons restaurant owners to receive proceeds from this year's Smile Cookie Campaign at their Peterborough, Lakefield, Bridgenorth, and Curve Lake locations.

This year, the annual Tim Hortons Smile Cookie campaign runs from September 19<sup>th</sup> to 25<sup>th</sup> in participating restaurants across Canada. Locally, if you purchase a chocolate chunk Smile Cookie for \$1 plus applicable taxes, the local Tim Hortons Restaurant Owner will donate the full \$1 to Community Care Peterborough's Give A Meal, Give A Drive initiative.

"Although we have many clients who do not struggle – we have an increasing number who do. Many more seniors and adults with disabilities are making difficult choices about cutting food costs or missing medical appointments to reduce travel costs in order to remain in their home," said Alicia Vandine – Donor Relations and Communications Lead. "To assist these clients, we created the Give A Meal and Give A Drive subsidy programs. These subsidy programs allow seniors and adults with disabilities to access these services for free or at a reduced rate depending on their financial circumstance. It also allows us to help us subsidize the costs related to these programs so that we also have affordable options for those clients who can pay for them on their own."

The Smile Cookie campaign began in 1996 as a way to help raise funds for the Hamilton Children's Hospital in Ontario, and has grown to become a major fundraising event at Tim Hortons Restaurants. Last year, Tim Hortons sold a record-breaking number of cookies across Canada **over \$12M, and locally almost 70,000** – which is something we can all smile about!

"We are so honoured to be selected this year. We are encouraging the public to visit their local Tim Hortons during the campaign week to purchase a Smile Cookie to help support us," said Danielle Belair - Executive Director of CCP. "This is such an amazing opportunity for us to help raise awareness about our other programs and services too."

Members of the public can also pre-order cookies. Visit CCP's website, [www.commcareptbo.org](http://www.commcareptbo.org) to download a pre-order form that you can drop off at your local Tim Hortons store or if you would like to order a box of 12, you can use CCP's online ordering form.

"We would also like to extend our thanks to all our local owners for selecting us as this year's recipient. Our staff and volunteer team will be working closely with members of their teams to set a Smile Cookie sales record in the City and County of Peterborough because all those \$1 purchases add up quickly."

### Participating locations:

**In Peterborough**

- 721 Ashburham Drive
- 1527 Water Street
- 1200 Lansdowne Street West
- 336 Lansdowne Street East
- 871 - 875 Chemong Road
- 157 George Street North
- 645 Lansdowne Street West
- 55 Park Street North
- 81 Hunter Street East
- 898 Monaghan Road
- 1781 Lansdowne Street
- 1420 Crawford Drive
- 1901 Lansdowne Street West
- 949 Highway 7 East

**In Lakefield**

- 139 Queen Street

**In Bridgenorth**

- 758 Ward Street North

**In Curve Lake**

- 1420 Mississauga Street

Visit [www.timhortons.com](http://www.timhortons.com) for an up-to-date list of charities and cities participating in the campaign.

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