

We are a Canadian registered charity with a volunteer-based Board of Directors that is legally responsible for the governance of our organization. Within that mandate, our board develops, implements, and monitors policies that allow our organization to carry out its work.

Board members are also the fiduciaries who steer an organization towards a sustainable future by adopting sound, ethical, legal governance, and financial management policies, as well as by making sure their nonprofit has adequate resources to advance its mission.

We are fortunate to have so many skilled and caring individuals who serve as our Board Members. Each month we will share with you a regular feature to introduce these individuals to you.

**This month we will feature Board Member, Louise Campbell.**

Louise Campbell has a degree in Sociology and a Business Administration Diploma from Sir Sandford Fleming College. She also continued her education by completing additional college courses in Human Resources and Accounting. Currently, Louise, a Scheduling Administrator at Trent University, is also completing her Master's Degree in Education.



She is also a Board Member and Treasurer of the Peterborough Regional Science Fair, the current Co-Chief Steward of OPSEU 365 and a former volunteer and chair of many community fundraisers including, Festival of Trees, Hospice, Peterborough Regional Hospital Foundation (medical equipment campaign), Crime Stoppers, as well as local youth sports organizations.

“My Undergraduate Degree in Sociology had many courses focused on ageing studies, and my current Masters of Education program primarily focuses on continuing educational engagement of older adults,” said Louise Campbell. “I am also a certified associate project manager.”

Completing her second term on the Community Care Peterborough's Board of Directors, Louise also serves on the Finance Committee.

“My experience with Community Care has been tri-fold. As my ageing mother's primary caregiver and working full time, I first accessed its services by using their Telephone Reassurance Calls program. This gave me a piece of mind that Community Care was checking in to see how things were going for Mom in my absence,” said Louise Campbell. “My second experience was through a Community Based Research project through Trent University, where I completed an environmental scan of its eight offices and completed interviews with staff and volunteers to search for gaps in services within the organization. Following the presentation I gave to the board, they approached me to see if I would be interested in joining their board.”

Louise also serves as a regular judge on Community Care's annual "Grandparent of the Year" award committee.

"I think this is my favourite volunteer job of all," added Louise Campbell. "I love reading all the amazing stories that students author about their grandparents, and helping to select each year's winners is so rewarding."

### **Why would a Life-Long Learner be interested in Community Care?**

Living in the City of Peterborough, Louise understands first-hand the importance of Community Care to this community and the other communities it serves.

"Community Care is a story of health enhancement for the clients that we serve. It is so important to continue to engage older adults," said Louise Campbell. "Here we can build on the additional programs offered by community care to enhance continued learning in your older years, which allows for continuing to build cognitive strength as well as the social aspects that learning with others allows for either in the physical class like yoga or book clubs etc."

Louise also understands the responsibility of giving back to the community and was recently named with a Trent Community Leadership Award.

The Trent Community Leadership Award recognizes faculty and staff who make exceptional contributions to the local community in Peterborough or Durham regions. They believe the community is enriched by the leadership, volunteerism and contributions made by those who work for Trent. This award seeks to reinforce the value of giving back and getting involved, to extend the positive impact of the University in multiple ways.

Louise has dedicated some of her prize winnings back to Community Care Peterborough.

For more information about Community Care Peterborough's governance, please visit <https://www.commcareptbo.org/about%20us/Board%20Members>