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in the City and County of Peterborough

## July 7<sup>th</sup>, 2021 (City and County of Peterborough) **Community Care Peterborough Wins \$20,000**

Community Care Peterborough has won the Great Canadian Giving Challenge, a \$20,000 national contest operated by CanadaHelps.

Throughout the month of June, CanadaHelps called on Canadians to give online for a chance to win \$20,000 for their favourite charity from the Great Canadian Giving Challenge. Every \$1\* donated in June on the CanadaHelps.org platform or through a charity's website that is powered by CanadaHelps entered the charity for a chance to win the \$20,000 grand prize.

When the first Great Canadian Giving Challenge launched back in 2015, June was traditionally one of the lowest giving months.

*"The Great Canadian Giving Challenge was originally launched in order to counter the cyclical summer-time drought many charities experience annually," said Marina Glogovac, President and CEO of CanadaHelps. "As the pandemic continues and we begin recovery efforts, many charities are in need of critical support as some face declining donations."*

Over the month of June, a total of 214,672 donors from across the country gave **\$26,218,918** to 16,611 charities.

### **And the Winner Is...**

**Out of 16,611 charities, [Community Care Peterborough](#) won the grand prize of \$20,000 from the 2021 Great Canadian Giving Challenge!**

Community Care Peterborough supports seniors and adults living with physical challenges in the City and County of Peterborough.

*"Our staff and more than 700 active volunteers support nearly 7,000 clients in the City and County of Peterborough," said Danielle Belair – Executive Director. "Together, we have provided more than 42,000 hot and frozen meals through our Meals on Wheels program and 22,000 drives to help clients get to medical appointments and other important visits. Our team also provides grocery delivery, telephone reassurance checks to check-in with clients at home, support with home care and maintenance, medical equipment loans, as well as many more client programs."*

Over the last year, Community Care Peterborough has been improving their online donation capacity and process, utilizing more of the CanadaHelps.org platform features.

*“We are so thrilled to win the Great Canadian Giving Challenge! For over 30 years and of course, throughout the COVID pandemic, we have been supporting our clients to remain safely in their own homes,” said Alicia Vandine – Donor Relations and Communications Lead. “We adapted our fundraising plans, operating virtual events and improving our online presence, to make it easier for people to support this work with their donations, improving our capacity and process to make online donations easy and secure using our Canada Helps charity account.”*

## **Plans for the \$20,000**

[In an interview with Alicia Vandine from the Community Care Peterborough team](#), she shared their team’s big plans for the \$20,000 donation. \$10,000 will be used to support their Give a Meal program which subsidizes Meals on Wheels services to those in greatest need. The remaining \$10,000 will be used for their Drive for Dialysis program which drives dialysis patients to medical appointments. Without this support, many Ontarians living in rural communities are left to cover the costs of transportation to these regular appointments, which can add up to between \$8,000 and \$10,000 per patient.

For more information about making a donation to Community Care Peterborough visit [www.commcareptbo.org](http://www.commcareptbo.org)

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## **Media Contacts**

Alicia Vandine  
Donor Relations and Communications Lead  
Community Care Peterborough  
P-(705)872-7218  
E- [avandine@commcareptbo.org](mailto:avandine@commcareptbo.org)

Danielle Belair  
Executive Director  
Community Care Peterborough  
P-(705)775-3083, ext. 210  
E- [dbelair@commcareptbo.org](mailto:dbelair@commcareptbo.org)

## **Media**

Jodi Echakowitz  
Boulevard Public Relations for CanadaHelps  
416-271-7250  
[media@canadahelps.org](mailto:media@canadahelps.org)