

Communications and Community Engagement Specialist

Temporary Full-Time Contract to March 31st, 2027

37.5 hours per week

Peterborough Ontario Health Team (POHT)

Peterborough OHT is comprised of 30 healthcare organizations, community support services, hospital, home and community care providers, patient and family advocates, and primary care providers. POHT partner organizations share a common goal to break down barriers to provide better care for patients. By improving the transitions of care between agencies, patients will benefit from better patient and caregiver experience, better health outcomes, better value in efficiency and better provider experiences.

Community Care Peterborough

Community Care Peterborough is a member of the POHT and will serve as the employer for this position. Day-to-day work and supervision will be provided by the Peterborough Ontario Health Team.

Position Summary

We are seeking a dynamic and results-oriented Communications and Community Engagement Specialist to join our team. The successful candidate will play a key role in developing and executing communication strategies, fostering community partnerships, and ensuring that our collective messages are clear, consistent, and reaches all partners – patients, healthcare providers, community organizations, and the public.

The ideal candidate will have experience in healthcare communications, community engagement, and building trust with diverse populations. They will be skilled at crafting messages, organizing outreach programs, and working closely with internal and external partners to drive engagement and promote the POHTs collaborative mission.

Key Responsibilities

- Develop and implement comprehensive communication plans that align with the goals of the POHT, ensuring messaging is clear, concise, and impactful for diverse audiences both internal and external to the organization (patients, healthcare providers, community partners, etc.)
- Lead community outreach efforts, including organizing events, health fairs, and workshops to educate and engage the community.
- Develop and maintain content for various platforms (social media, website, newsletters, press releases, brochures, etc.) to engage diverse community groups and promote programs.
- Monitor the effectiveness of communication efforts by collecting and analyzing data on community engagement activities, preparing reports on communication and engagement metrics for leadership, offering insights and recommendations for improvement.
- Work closely with clinical, operational, and administrative teams across member organizations to ensure communication strategies are aligned with organizational goals and are consistent to maximize impact.

Qualifications & Experience

- Minimum of 3 years of experience in communications, community engagement, or public relations, preferably in a healthcare or nonprofit setting.
- Bachelor's degree in communications, Public Relations, Healthcare Administration, or a related field, or an equivalent combination of education and experience.
- Experience working with diverse communities, particularly in the context of healthcare access and equity.
- Proven track record of creating and executing successful communication strategies.
- Excellent written and verbal communication skills with the ability to tailor messaging for various audiences.
- Strong interpersonal skills with a passion for building relationships and engaging with community members.
- Satisfactory Police Vulnerable Sector Check

Why Join Us?

The Peterborough OHT is committed to improving the health of the community through a collaborative, patient-centered approach. We value creativity, continuous learning, diversity and inclusion and are dedicated to fostering an environment that supports professional growth and development.

If you are excited about contributing to this innovative team and have the ability to build community relationships and manage communications in a healthcare or related field, we would love to hear from you.

Location: Fully remote with some required travel within the City and County of Peterborough.

Compensation: \$61,210 annually plus 6% vacation pay.

Application Deadline: Friday, October 17 at 4 pm

We thank all applicants for their interest, however only candidates selected for further consideration will be contacted.

Send cover letter detailing your interest in the position and a résumé to:

HR@commcareptbo.org

*Community Care Peterborough is an **equal opportunity employer** committed to providing an inclusive and barrier-free selection process and workplace that embraces diversity, values differences, and supports the full participation of all employees. We recognize the importance of ensuring that all applicants are treated with equal respect and dignity, and are protected from discrimination and harassment. If you require accommodation measures during the recruitment or selection process, please advise in confidence at the time of application.*