

# Be A Lifeline Donor



## Thank You

We have been humbled by the support of donors like you, who contributed to our Apsley office and throughout our Be A Lifeline campaign. **Together, over \$70,000 was raised to enhance our services.** We were able to support all the immediate food and transportation needs of the community and as a direct result of your generosity, we are continuing our commitment to providing greater ease to the residents of North Kawartha, beyond the loss of their only grocery store.



[www.commcareptbo.org](http://www.commcareptbo.org)

We would also like to express a special thank you to the task force created by the Economic Development Cooperative (EDC) that involved municipal leaders, cottage association members and members of the public. They helped us promote the Be A Lifeline campaign, getting the information out to those who could help.



## Ticket To Ride

We launched an awareness campaign, promoting three **free transportation services** that we put in place to get residents to nearby stores. All 850 homes, post office boxes and businesses were sent a postcard outlining these **free services**.

*"This has made a huge difference to me, the cost of travel to either Lakefield or Bancroft would be \$38 each time, when I need groceries," said a client. "This is not affordable for many, and my family can't travel to me right now, so these free drives have given me, and them, peace of mind."*



## Grocery Delivery

Volunteers have also been able to help us understand some clients' circumstances better too. These extra eyes have allowed us to provide additional supports beyond just food deliveries. We have gotten a better sense of some of the other struggles our community members face, that we did not know before.

*"We've identified some high-risk community members because of this interaction and have been able to match them with friendly visitors for social supports, our telephone reassurance program," said Sarah McCall - our Community Development Coordinator in Apsley. "We were even able to buy a new pair of slippers for someone who needed them to keep from falling down at home."*



## Meals On Wheels

Your Be A Lifeline dollars have also allowed us to subsidize a larger number of Meals on Wheels clients. Many have had a difficult time adjusting to not being able to shop daily, and our frozen meals have helped a few clients in a pinch when they weren't able to plan a grocery list for a longer period.

*"Thank you so much for the meals," said a client. "You have no idea how much they helped me get through a tough time. I was laid off due to COVID-19, money is tight, and I didn't know what I was going to do. Knowing I have some extra meals in the freezer, has helped me and my family."*

We have also been working closely with our shared Foodbank volunteers to ensure clients have what they need. Our volunteers shop for requested items at the Foodbank, what items can't be filled, we are able to purchase for clients at No Frills in Bancroft. Your donations has allowed us to be more flexible in how we provide food support to our clients and the Be A Lifeline fund has been able to assist your volunteers with extra mileage expenses.

## New Partnership

We are excited to announce a new grocery delivery service partnership with Boyer Bancroft and Boyer Ford Lincoln for residents throughout North Kawartha. Residents can place grocery orders by email or phone at either Bobcaygeon ValuMart or Foodland Bancroft and Boyer will pick up their orders and deliver them to the North Kawartha Community Centre in Apsley two times per week, free of charge.

We have been able to put resources into helping place these weekly orders for residents who do not have computers or have difficulty hearing or speaking on the phone. We are also helping to get the delivered groceries to their home from the North Kawartha Community Centre.

## COMING SOON!

Beyond the loss of the grocery store, the community lost its central communication board. We have made plans to relocate our signboard closer to the grocery store lot, using one section for our updates and the other side for the community to use.



## Be A Lifeline Fund

Thanks to all our Be A Lifeline donors, our Apsley program office has been able to provide greater ease to clients too.

*"We used some of the funds to install handrails for a high-risk client that would not have otherwise been able to afford to do this on her own," added McCall. "We have also been able to replace scooter batteries for a community member, this is his only mode of transportation and this fund has allowed him to keep some of his independence."*

## About Community Care

We have been actively involved in providing solutions to the issue of food security and transportation in the City and County of Peterborough for over 30 years. We will continue to support the residents of North Kawartha using the Be A Lifeline funds to ensure that no one is without a meal or a means to get to a grocery store. We will also continue to support some special needs of our clients to keep them safe at home. If you know someone who needs some help, please do not hesitate to reach out to our local program office by phone (705) 656-4589 or by email [apsley@commcareptbo.org](mailto:apsley@commcareptbo.org).



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