



Economic Development Cooperative of North Kawartha Leads Fundraising for Community Care

August 31st, 2020 (Apsley)

In the early summer, Community Care put out a call to the community to help them raise dollars to support their programs throughout North Kawartha. Like everyone, they felt the effects of the COVID-19 pandemic. Demand for their services dramatically increased but their biggest fundraiser, the proceeds from their daily operation of Apsley Vintage and Gallery was stalled due to its closure on March 16th.

The Economic Development Cooperative of North Kawartha (EDC) answered their call and began an outreach and fundraising effort to help support the local Apsley office.

Not only did they make an in-person solicitation to local businesses and lake associations, they also organized a two day 'Spare Change for Community Care' fundraising event. Altogether, the EDC's efforts have raised \$8,454.50 for the Apsley office.

"I would like to thank the EDC and their community champions; Sarah Robertson, Barry Rand, and Doug Wellman for all their efforts, and the rest of the EDC membership for volunteering their time to assist with the Spare Change for Community Care event," said Sarah McCall – Community Development Coordinator in Apsley. "Community Care would also like to thank community members for making online donations, bringing spare change to this fundraiser, and continuing to make monetary donations for our community during this difficult time."

As we know, Apsley is one of the most remote communities in Peterborough County, and the Community Care office here often serves the needs of community members that fall outside their normal scope of practice, often acting as a community hub for those simply in need of support.

"We have the highest financial subsidy rate of all our eight offices, and we have been able to support local families impacted by the pandemic with our recent food voucher program," added McCall. "Community Care is not fully funded and fundraising is an important part of our budget to support our operating costs related to the delivery of our programs and services."

Also hearing the call for support were local businesses/service clubs; Tucker's Marine, Apsley Home Hardware Building Centre, Boyer Chevrolet Buick GMC (Bancroft) Ltd, Apsley Legion Branch 381, Clark Breuls, and Ambrose Moran.

"My thanks also go out to Anstruther Lake Cottagers Association, Loon Call Lake Cottagers Association, Eels Lake Cottagers Association, Jacks Lake Association, the teams of the Jacks Lake golf tournament, and Chandos Lake Property Owners Association for their donations to support our programs," said McCall. "I am proud to say we didn't miss a day of service to North Kawartha. We adapted our program delivery and thanks to our volunteers we supported our clients and the most vulnerable to remain independent in their homes during this uncertain time and all these donations will support our on-going service to North Kawartha."

If you would like to make a donation to support the Community Care in Apsley you can drop off a donation in person at their 126 Burleigh Street location. You can also call 705-656-4589 or visit www.commcareptbo.org to make an online donation too.

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